

**Cambridge Healthtech Institute
Pharmaceutical Strategy Series**

Bridging Pharma and IT

October 28-30, 2008

Renaissance Providence Hotel * Providence, RI

PROGRAM EVALUATION SUMMARY

*Prepared by:
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Program Evaluation Summary

A. SPEAKER EVALUATIONS

October 28				October 30			
Pre-Conference Workshop: Visualization Workshop 4=highest, 1=lowest				Data Integration Tools 4=highest, 1=lowest			
Speakers	Content	Delivery	Comments	Speakers	Content	Delivery	Comments
G. Grinstein	4.7	4.7		S. Ekins	3.8	3.5	
P. Henstock	4.7	4.7		B. Bissett	2.8	3	
				T. Slater	2.8	3	
				D. Medina	3.5	3.5	
Main Conference: Data Management Trends 4=highest, 1=lowest							
Speakers	Content	Delivery	Comments				
S. Szalma	3.5	3.5					
D. Parrish	3.3	2.8					
Data Management Systems 4=highest, 1=lowest							
Speakers	Content	Delivery	Comments				
R. Kondru	3	2.5					
H. Bitter	3	2.8					
J. Kelly	3	2.5					
K. Staquet	2.8	2.8					
B. O'Hara	2.8	2.8					
October 29							
Data Management Systems 4=highest, 1=lowest							
Speakers	Content	Delivery	Comments				
M. Liebman	3.4	3.8					
J. Aggerholm	3.8	2.6					
J. Klose	2.8	2.8	Very good on change management!				
L. Valle	2.8	3.2					
S. Jamrose	2.7	2.9					
T. Green	3.4	3.2					
M. Fieberg	3	2.4					
Data Integration Tools 4=highest, 1=lowest							
Speakers	Content	Delivery	Comments				
W. Ceusters	3.5	3.8					
W. Cedeno	3.5	3					
N. Huebert	3.5	2.8					

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B. OVERALL EVALUATION

1) How did you hear about this meeting?

- Conference brochure: 1
- Email from CHI: 2
- Conference website: 1
- Colleague: 1
- CHI representative: 0

2) Quotes:

- “Helped me by focusing me on what I already knew and integrated that with information I learned at the Conference.” Rosemary Polsky Newman, PhD, Parseon, Inc.

3) What was the most useful aspect of this meeting and why?

- Networking
- The focus on change management to make improvements and to focus on people/process and not only on technology

4) What was the least useful aspect of this meeting and why?

- I think there were areas for all interests so good. No improvements to make.
- Instrumentation, regulatory and safety.

5) Which feature of the conference provided the most networking value?

- Exhibits: -
- Sessions: 1
- Panel Discussions: -
- Breaks: 2
- Reception: 0
- Roundtables: 3
- Other:
 - Dinner: 1

6) Are there any additional topics that should be covered in depth, added, or dropped?

- Covered:
 - I was disappointed that Scot Silverstein’s talk was cancelled.
- Added:
 - None suggested
- Dropped:
 - None suggested

7) Would you like to be a speaker or scientific advisor for next year’s event?

- Speaker: Rosemary Polsky Newman, Parseon
- Speaker: Adam Zabell, TekSystems

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8) Who would you like to hear next year?

- Marc Hadfield – Semantic Web, Semantic Databases

9) Future topic suggestions:

- Bringing applications in-house behind firewall vs. web access
- Outsourcing IT
- Inference Engines
- Semantic Web
- Alternatives to relational databases

10) Products/companies for exhibit hall:

- None suggested

11) Other important conferences to be aware of:

- None suggested

12) Preference of email or phone contact re: conference changes or updates:

- Email: 2
- Phone: 0

13) General Comments

- None suggested

14) General Conference

(4=highest, 1=lowest)

	Overall
1. Overall quality of the conference	3.2
2. Overall innovative focus of the conference	3
3. Quality of the meeting sessions	2.8
4. Geographic location of the conference	2.8
5. Venue in which the conference was held	3
6. Efficiency of CHI staff on-site	3.8